

Guide to Starting your Home as a Vacation Rental

Tourist Rooming House, also known as a short-term rental, "Airbnb's", rental cabins, etc. are required in the State of Wisconsin to have a lodging license, and follow the State of Wisconsin lodging code, ATCP 72. Resorts and hotels follow the same lodging code and have the same type of license. Your home or cabin may also need an Administrative Review Permit from Oneida County Planning and Zoning office. Lastly, many towns collect room tax. The 3 main steps listed below will help guide you through this process.

- [Steps for Obtaining Your TRH License](#)

Step 1: Apply for a Local Zoning Permit

Most townships in Oneida County require an Administrative Review Permit from the Oneida County Planning and Zoning Department. This is required even if your home has been previously licensed for short-term rentals with past owners. Please contact their office directly for further information.

- [Oneida County Planning and Zoning website](#)

Step 2: Apply for a State Lodging License

The Wisconsin Department of Agriculture and Consumer Trade Protection (DATCP) issues licenses for all short term rentals in the State of Wisconsin. These rentals are called "Tourist Rooming Houses". Oneida County Health Department is the State's agent for this program and will be the department to contact to obtain your lodging license.

- *Wisconsin State Lodging Code [ATCP 72](#). for short term rentals and [ATCP 73](#) for Bed and Breakfast Establishments*
- [Oneida County Health Department Environmental Health Program License Application](#)
- [Lodging License Checklist](#)
- [Short Term Rental Guide](#) - Pamphlet from Wisconsin Lodging Association, DATCP and WI Municipalities.

STEP 3: Local town permits and SIGN UP FOR ROOM TAX

Several local municipalities require their own permits for a vacation rental and some charge separate room tax. Visit your local municipality website or call your local town clerk to determine room tax and other municipality permitting.

- [Municipalities in Oneida County](#)