

Community Health
Improvement Plan
2018 Annual Report

Priority Area

AODA

GOAL 1

Strengthen data around AODA in Forest, Oneida and Vilas counties.



CHANGE



Coalition building to grow and improve working relationship with local school districts.



Implement the Youth Risk Behavior Survey (YRBS) in all Middle School and High Schools.

Implement the Tri-Ethnic youth survey.



Collaborate with law enforcement to collect data on impaired driving contacts.

Collaborate with law enforcement K9 Units to conduct and collect data on strategic drug interdictions.



Review and analyze data to determine strategic direction.

RESULTS



Tri-county workgroup created to promote and establish the YRBS in local school districts.

YRBS will be taken by several school districts.



Drug impaired contact data sharing MOU established with OCSD, MPD, & RPD.

Support for two K9 Units (MPD & RPD) for drug interdiction data collection.

Priority Area

AODA

GOAL 2

Increase access to AODA services and programs in Forest, Oneida and Vilas Counties.



CHANGE



Work with United Way 2-1-1 to improve the accuracy of known resources.
Promote the local crisis line through the Human Service Center.



Collaborate with the Marshfield Clinic AmeriCorp Recovery Corps to promote the Recover Coaches and their services.

Support the local National Alliance on Mental Illness (NAMI) AODA and Mental Health Drop-In center.



Distribute community resource brochures at community events.

RESULTS



Successful coalition building to promote and connect people to useful local resources.

Promotion and collaboration with Recovery Coaches at community events.



Tri-county subcommittee created to focus on updated 2-1-1.

Community Health Improvement Plan

2018 Annual Report

Priority Area

AODA

GOAL 3

Decrease alcohol and drug abuse in Forest, Oneida and Vilas Counties.



CHANGE



Increase access to and administration of Naloxone through partnership with law enforcement.



Organize awareness raising events focused reducing the stigma around addiction.

Organize a mass media campaign focused on prescription drug abuse prevention in 15-25 year olds.



Provide support to law enforcement officers to participate in advanced drug impairment identification training.

Reduce the number of impaired driving traffic injuries and fatalities.



Collaborate with law enforcement to maintain permanent prescription drug drop box(es).

Collaborate with local partners to distribute in-home prescription drug disposal systems and drug lock boxes.

RESULTS

~769 pounds of prescription drugs collected.

600 in-home prescription drug disposal systems and 150 drug security lock boxes distributed.



AODA awareness raising campaigns targeted to reach over 50% of the Nortwoods Community.



3 Certified Drug Recognition Expert Officers throughout Oneida County.

Patrol officers at 3 law enforcement agencies trained to administer Naloxone.

Community Health
Improvement Plan
2018 Annual Report

Priority Area


Mental Health


GOAL 1


Strengthen data on mental health in Forest, Oneida, and Vilas counties.




CHANGE


 Work with school districts to implement YRBS.

 Work with partners to specify mental health needs and expenditures in hopes of improving efficiency.

 Continue tricounty coalition work to gain and analyze new avenues for data.

RESULTS

 Tri-county coalition established to implement YRBS into several school districts.

 Collaboration with law enforcement and Human Services revealed significant spending on crisis responses.

Priority Area

Mental Health

GOAL 2

Increase the number of mental health access points to expand the availability of mental health services to Forest, Oneida, and Vilas Counties.



CHANGE



Promote QPR training in area organizations, both public and private.



Promote United Way 2-1-1 hotline.



Improve awareness of and support the NAMI drop-in center.



Continue to offer the Strengthening Families program.



Improve law makers' awareness of challenges and services offered.



Promote population-specific access points, such as Man Therapy in bars.

RESULTS



Coalition work continues to identify and implement opportunities.



Several educators have received QPR training in the tricounty area.



Local Tavern League will assist with spreading Man Therapy.

GOAL 3

Decrease Suicide and Depression in Forest, Oneida, and Vilas Counties.



CHANGE



Provide support for law enforcement to complete Crisis Intervention Training (CIT) and Mental Health First Aid.



Work with law enforcement and Human Service Center to increase efficiency in crisis responses.



Promote trauma-informed approaches in the community.

Promote QPR training in area organizations, both public and private.



Implement Program to Encourage Active, Rewarding Lives for Seniors (PEARLS).



Worked with school districts to evaluate suicide prevention curriculum.

RESULTS



Support for CIT to be provided in 2019.



All schools are implementing evidence-based suicide prevention program.

Oneida County DSS provided trauma-informed learning for all teachers in area school.

Community Health Improvement Plan

2018 Annual Report

Priority Area







Chronic Disease

GOAL 1

Evidence-based programming will be selected to promote chronic disease prevention and management



CHANGE

-  Implement new citation strategy for retailers that sell tobacco to minors
-  Provide educational opportunities to retailers
-  Conduct repeat compliance checks for retailers that sell
-  Implement Safe and Healthy Food Pantries Toolkit
-  Support worksite wellness network development
-  Review and analyze data to determine strategic direction

RESULTS



Continue quality improvement project to reduce illegal sales to minors. Illegal tobacco sales rate to minors was 12%.

2017: 11.1%
2016: 12.5%
2015: 14.6%



Implementation of Safe and Healthy Food Pantries initiative -UWEX provided education, samples, recipes, and food use suggestions

**RAFP had more than 7000 household visits in 2017.*



Ascension

Support newly formed Northwoods Safety and Wellness Network. -Provides resources for worksite wellness program implementation

Community Health Improvement Plan

2018 Annual Report

Priority Area

Chronic Disease

GOAL 2

Built environments that support chronic disease prevention and management will be established.



CHANGE



Continue support of the YMCA Winter Farmers' Market



Continue support of Crescent and Pelican School gardens



Implement of Safe and Healthy Food Pantries Toolkit



Advocate for built environment changes that support active transportation



Review and analyze data to determine strategic direction

RESULTS



Implementation of Safe and Healthy Food Pantries initiative
-Increased produce availability
-Improved produce quality
-Provided education and samples
**RAFP had more than 7000 household visits in 2017.*



This spring, students, staff members, and their families had the opportunity to engage in seed starting, planting, watering, weeding, and composting. This fall, they then enjoyed the nutritious harvest. This school-wide project compliments the nutrition-based curriculum offered through the UW Extension as well as the District's lunch program at Pelican School.



City of Rhineland applied for America Walks grant to improve walkability of Rhineland.



Sustained winter farmers' market for 5th consecutive year

Community Health Improvement Plan

2018 Annual Report

Priority Area

Chronic Disease

GOAL 3

Implement policies that promote chronic disease prevention and management.



CHANGE



Implement Safe and Healthy Food Pantries Toolkit



Advocate for National Breastfeeding Month



Support worksite wellness network development



Review and analyze data to determine strategic direction

RESULTS



Implementation of Safe and Healthy Food Pantries initiative
-Implemented policies to support safe food handling
-Developed materials for Food Drive 5; implementation pending
**RAFP had more than 7000 household visits in 2017.*



Ascension

Support newly formed Northwoods Safety and Wellness Network.
-Provides resources for worksite wellness policy development