

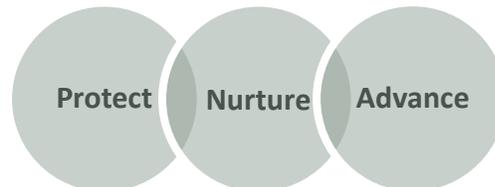
Strategic Plan One Pager: What You Need to Know

The 2016-2018 OCHD Strategic Plan:

- outlines our new mission, vision, and core values defining the purpose, direction, and guiding principles of our department
- defines our strategic priorities, goals and objectives which represent our firm commitment to assuring a healthy community for all of our residents
- provides guidance for decisions about future activities and resource allocation
- acts as a tool to improve public health services, value, and accountability to stakeholders
- lays the groundwork for our department to continue to be a leader in public health

Mission and Purpose

To protect, nurture and advance the health of our community.



Strategic Priority Areas

The three strategic priority areas were deemed necessary to carry out our mission.

Research	Innovation	Continuous Improvement
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Goals

The five goals below were developed based off of the strategic priorities as the driving force behind accomplishing our mission.

Improve Integration of Agency Systems	Strengthening Communications	Strengthen Workforce	Improve Community Health through Collective Impact	Strengthen and Improve Information Management
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Our Vision

In five years, the Oneida County Health Department will be even stronger than it is today. Internally, there will be an environment that embraces change, staff input and advancement, cooperation, and great new ideas. There will be a strong sense by governing body and staff members that the department is thriving. Operations will reflect solid funding, strong and diverse partnerships, consistency, use of best practices, innovation, and a commitment to exceeding standards. Publicly - the department will be (and will be recognized as) the go-to resource for public health knowledge in the community. OCHD will be a leader in public health in the region, state, nation, and if the opportunity arises, beyond national boundaries. The department will be highly valued by partner organizations and will be a catalyst for change in Oneida County and beyond.

Vision Statement

Embracing change, partnerships, and best practices to lead Oneida County to a healthy future

Guiding Principles

To establish a culture that reinforces our vision we will live out our guiding principles:

